CONTROL CENTER

International "I SEE MYSELF IN YOU" Campaign - 300 SINGERS IN 100 COUNTRIES

MANAGEMENT

&

OPERATIONS

Rob Sanders and his special business administrative staff are responsible for day to day activities. The cash flow developed and controlled by this super-efficient managerial team is, obviously, vitally important and is protected by the most dependable seriousness applied by Sanders and crew. Real physical business offices are maintained by lease rental agreements. In this regard, Rob Sanders has arranged to convert Room 11 at Los Balcones Hotel in Cuenca, Ecuador, to a world-class communications center where all worldwide business activities in connection with

I SEE MYSELF IN YOU - 300 SINGERS IN 100 COUNTRIES are conducted 6 days per week.

On OPERATIONS, clearly, we are working with teams of successful professional music makers in 100 different countries. A great deal of coordination is involved in producing 300 master recordings of our new global anthem song, I SEE MYSELF IN YOU. Sanders and crew are responsible for making the 3 hundred master recordings and managing the international sales distribution programs. The production of and the administering of live freedom "Up With People" virtual music concerts that take place in each of the 100 different countries are controlled by Sanders and "Room 11" as well.

Truthful and accurate written progress reports that inform our investors and partners on a regular basis as to status quo are guaranteed. Debt service paybacks plus profit sharing are integral parts of our operations.

